

#### OREGON **GRAPE HOLLY**

useful for cutting purposes.
Four-year transplants, 12 inches,
moss-balled.
Each Each per 3 Each per 6
\$1.80 \$1.60 \$1.50
Institutional Price
Each Per 20 or More
\$1.25



#### HYBRID RHODODENDRON



(Abelia grandiflora)
(Hardy Zones 5 to 9, Max. Hgt. 4 ft.)



Broadleaf Evergreens are NEW!



#### STRAWBERRY COTONEASTER

ROUND LEAF JAPANESE HOLLY

(llex rotundifolia)

(Hardy Zones 5 to 9, Max. Hgt. 6 ft.)

One of the finest new broadled evergreens for hedging purposes. Hardier and generally superior to other forms of lapanese Holly. If you have been wanting an evergreen hedge to enclose a patio, you will be delighted with this plant.

Rich, almost black-green foliage contrasts well with other foundation plants such as Yews and Junipers. Readily trimmed to any desired shape. Evergreen foliage and black berries particularly striking against background of fresh snow.

Field-grown, 10 to 12 inches, moss-balled Institutional Price 1 institutional Price 1 institutional Price 1 inches, moss-balled 1 institutional Price 2 inches 1 institutional Price 2 inches 2 inches 2 inches 3 inches 3 inches 2 inches 3 inc

delightful shrub for border or foundation

ENGLISH BOXWOOD

(Hardy Zenes 5 to 9, Max. Hgt. 10 ft.)
se as a specimen or in hedging. Boxwood is a slow grower and develops compactly without trimmina.

ny trimming.
Will thrive in shaded locations and takes kindly
a peat moss mulch. Does not like harsh climate.
ur plants are grown right here in Elsberry and will
rive wherever Boxwood is thordy.
warf, dark green, 3-yr, twice transplanted, 6-9 in.
Each Each Per 3 Each Per 6 Each Per 20 or More
\$0.75 \$0.70 \$0.60



VIBURNUM BURKWOODI



## American Holly

### GLOSSY ABELIA

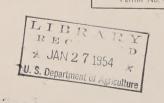


FORREST KEELING NURSERY, Elsberry, Mo. — Return Postage Guaranteed

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**Forrest Keeling** SELECTED **EVERGREENS**, TREES, FLOWERING SHRUBS, for LANDSCAPING **BEST VARIETIES** at \$ SAVING PRICES!

FORREST KEELING NURSERIES Elsberry, Missouri









#### MAGNOLIA GRANDIFLORA

(Hardy Zones 6 to 9, Max. Hgt. 35 ft.)

No other broadleaf evergreen is like the fabulous Southern Magnolia—huge, leathery, evergreen aves. Flowers are pure white, fragrant soucers 8 in. in diameter.
This "romantic Magnolia of the South" towers to 90 feet in its southern range but Is more often 20 30 feet when grown in the North.

We are considerably north of the Magnolia Grandiflora native range, yet our plants have thrived courtfully and are well acclimated. This plant is such a garden prize that it is worth planting in a disterted space years if you live in Zone 5.

#### SCARLET FIRETHORN

(Pyracantha coccinea)
(Hardy Zones 5 to 9, Max. Hgt. 6 ft.)
porthern selection of Firethorn, which

#### WINTERBERRY

(Euonymus patens)
(Hardy Zones 5 to 7, Max. Hgt. 6 ft.)
wonderful broadleaved evergreen shrub. We amazed at the way it will thrive in deep shade vell as full say. Use it generously in the four-planting or for hedging or screening. Use it is leathery foliage, white flowers in spring and we so filtersweet berries in fall and winter de year-round charm.

Type Winterberry is unusually dense and y and we have never had a better block of sto offer.



# **VINES ARE**

ROSE GARDENIA (Gardenia veitchi) (Hardy Zones 8-9, Max. Hgt. 3 ft.)

Well known winter blooming

ists. Our plants are in bud and will soon furnish waxy white corsage

blooms. Foliage rich, lustrous green. Culture same as Geraniums. Can

stand but few degrees of frost; so

Plants out of 3-inch pots, bushy. Each Each Per 3 \$0.75 \$0.60

frost this autumn.

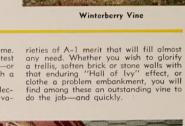




Silver Lace Vine

in almost any home planting scheme. Have you been looking for the fastest growing hardy vine nurserymen know—or has it been a delicate lacy vine with a profusion of bloom?

From the hundreds of possible selections we have culled our list to four va-





Clematis Jackmani



#### **HEDGING PLANTS** HARDY CALIFORNIA PRIVET

(Ligustrum ibolium)
(Hardy Zones 4 to 9, Max. Hgt. 8 ft.)
a Privet that combines the rich, glossy
life North. If you desire a rapid-maturi
experience of the rich of the rich

#### **DWARF BLUE LEAF** WILLOW HEDGE



Dwarf Blue Leaf Willow Hedge



RED LEAF BARBERRY

(Hardy Zones 5 to 9, Max. Hgt. 4 ft.)

Great improvement over the older green Japanese Barberry. Blood-red leaves provide rich color to home grounds from spring till fall and red berries remain to provide winter color. One of the most serviceable low hedge plants. Requires little if any trimming and grows in almost any soil. Noted for ability to withstand dry conditions. Plant in full sun one foot apart for tight hedge. 12 to 15 inch plants.

**PRICES on Hedging Plants** 

# Outstanding SHADE TREES

SHADE TREES are the

become priceless assets



#### (Hardy Zones 3 to 9, Max Hgt. 120 ft.)

Our most beautiful shade tree. We consider Sweet Gum the most handsome tree we can offer that also possesses merits of rapid growth, freedom from disease, hardiness and wide adaptability. Its star-shaped leaves are unlike any other tree and no tree displays such a riot of autumnal colors. Growth is columnar and stately yet its branches spread enough to provide abundant shade. Clean, neat, with interesting corky

Our moss-balled trees transplant per-

Field-grown and bushy, 3 to  $3\frac{1}{2}$  ft. moss-balled plants.

#### LITTLE LEAF LINDEN

(Tilia cordata) (Hardy Zones 3 to 9, Max. Hgt. 90 ft.)

Our choice of all the trees in the Linder group because of its dense habit and tight pyramidal growth. Moderate growth rate. Fragrant yellowish flowers appear in July. Very hardy. Plant in sun or partial shade.

For permanent lawn specimen, or avenue tree, you can plant with confidence knowing this is one of the finest hardwood trees avail-

Moss-balled, 3 to 31/2 ft., heavy caliper and branched.



American Plane

#### AMERICAN PLANE

(Platanus occidentalis) (Hardy Zones 3 to 9, Max. Hgt. 100 ft.)

There are locations where one needs a shade tree that will grow into a big, robust fellow and here the Plane Tree fills the bill. It is also famous for tolerating city fumes and smoke.

Give the Plane plenty of grow ing room. You'll like the way it "makes up" in a hurry. The shaggy bark, showing pale green beneath, is a distinct feature not found in any other tree. Its mottled shade permits grass to grow





LACE LEAF

or GREEN ASH

(Fraxinus lanceolata) (Hardy Zones 2 to 8,

Max. Hgt. 70 ft.)

planting. A fine, stately tree that transplants wonderfully

well. Light, lacy shade encourg-

Foliage is soft pale green and

its growth form is upright and confined rather than wide spreading. It is difficult to im-

agine a home grounds that will not benefit from at least one

es luxuriant turf.

Best of all Ashes for home

\$1.75

key feature of any landscape, and soon

to the home grounds. ist forego, do not delay planting shade

#### SILVER MAPLE (Hardy Zones 3 to 9, Max. Hgt. 80 ft.)

Broad, spreading tree with tremendous get-up-and-grow. Completely hardy. Foliage light green above and silvery below casts soft, filtered shade that does not suppress grass.

Useful as a temporary tree for quick shading effect between slower growing trees.



Thornless Honeylocust

#### **THORNLESS** HONEYLOCUST

(Hardy Zones 3 to 9, Max. Hgt. 90 ft.)

For street and lawn planting this tree is one of the more favored to replace American Elm. Racemes of fragrant, creamy flowers appear in May. Lacy, delicate foliage lends an exotic effect. Excellent with modern architecture. A gume (like Clover), it actua feeds and encourages a rich turf.

It is rapid growing, perfectly ardy and at home in all types of hardy and at home in all types of soil. Definitely a shade tree of dis-



Tulip Tree



#### TULIP TREE

Hardy Zones 4 to 9, Max. Hgt. 150 ft.)

But it is a fine rapid-growing speci-men shade tree with unusual leathery leaves. Prefers good soil. Do not confuse these fine, devel-oped nursery grown plants with collected wildlings that seldom live.

4 to 5 ft., field-grown

#### CHINESE CHESTNUT

# SPECIAL OFFERS

Broadleaf

Offered

Evergreens



is completely hardy, thrives in full sun or partial shade and is not finicky as to soil domosphere where tender plants fail or to the sweeping winds of open countryside. For the complete of the complete of the force of the foot height make it indispen-ground and border.

very before has it been possible to secure a Fragrant Honeysuckle hedge at such an attractive.

Our plants are bushy, full-of-vigor, full 18-24 inch fresh-dug from our own fields.

10 ft. HEDGE
12 Extra Strong
18-24 in. Plants

18-24 in. Plants

#### SIBERIAN ELM SCREEN

(Ulmus pumile)
(Hardy Zones 3 to 9, Max. Hgt. 60 ft.)
Fastest growing screening you can plant—5 feet growth per year is commonplace. Few trees are so drouth-resistant or suited to so many soils and locations. Free of blights that plague American Elm. We consider this plant much better for screening than Lombardy Poplar.
Use for screening, windbreak or high hedge. Plant 2 feet apart in single row for immediate effect.
2 to 3 ft., field-grown seedlings.

25 for \$2.00 100 for \$7.50 1000 for \$60.000



Siberian Elm Hedge



Clump White Birch

#### CLUMPS OF WHITE BIRCH

(Hardy Zones 2 to 5, Max. Hgt. 60 ft.)

Our White Birch is the fa-mous Paper Bark or Canoe Birch native to the northern woodlands—recognized as the best variety for clumps. Much superior to European variety generally offered. A clump of White Birch is invaluable for creating that informal natural atmosphere so desired in the landscape of today. Plant three trees in one hole for clump effect.
18-24 in. Seedlings

Per 3 Per 10 Per 30 \$1.00 \$3.00 \$8.00



JAPANESE ANDROMEDA (Pieris japonica) (Hardy Zones 5 to 7, Max. Hgt. 5 ft.)

Here is a four-season plant unsurpossed by any other in the broadleaf fan The creamy white pendulous clusters of blossoms appear in early April, foll ed by glossy summer foliage. In the fall rich tints of bronze color the lea Winter foliage stands out vividly against the snow. Andromeda will take thalf sun or fairly shaded situation. Unquestionably one of the very fit

\$4.00

Moss-balled, 18 inches, field-grown.
Each Per 3
\$3.75

Each Per 6
\$3.50

### WEEPING WILLOW

(Zones 2 to 9, Max. Hgt. 36 ft.)

Finest of all Willows Beautiful graceful branches sweeping to the ground. Gold colored bark makes this tree attractive summer and winter. Effective as lawn specimen or around pools or streams. Very fast grower, requires no care—one of the most beautiful of all trees.

Field-Grown, 4-5 Ft. Trees
Each Each
Each Per 3 Per 6 \$1.00 95¢ 90¢ Institutional Price Each Per 20 or More

75¢



Golden Weeping Willow

#### **GUARANTEE**

We guarantee each order will be filled with fresh dug stock of superior ality and we guarantee it will reach you safely and undamaged in a live, prous condition, ready to grow.

Hugh Steavenson

FORREST KEELING NURSERY, Elsberry, Misso

FORREST KEELING NURSERY Elsberry, Missouri



#### Special Transplant Offer

10 for \$1.50 25 for \$3.00 100 for \$10.00

## USE EVERGREENS

stock, humus packed to reach you in perfect condition, is sure to please.

Nothing makes a house a home like evergreens. Our prostrate and spreading kinds are "just right" for under your picture window or to soften harsh foundation lines. Upright types are so important for ac-centing doorways and other features; for specimen planting and for evergreen hedging, screening and background. For the older home

# BLUE DOUGLAS FIR (Pseudotsuga taxifolia glauca) (Hardy Zones 4 to 6, Max Hgt. 100 ft.)

One of the finest tall-growing evergreens that can be planted. Ours mountain types for planting in the Midwest or East.

If you drive out this way let us show you plants that are 10 or 12 years old and you will agree there is nothing more handsome.

Beautiful field-grown trees, 15 to 18 inches, moss-balled.

Institutional Prices
Each Each Per 3 Each Per 10 Each Per 20 or More



For Year-Round Effect

#### WOODWARD GLOBE ARBOR-VITAE

(Thuja occidentalis woodwardi) Hardy Zones 2 to 6, Max. Hgt. 3 ft.)

### ARBOR-VITAES

ARBOR-VITAE (Thuja occidentalis pyramidalis)

(Hardy Zones 2 to 6, Max. Hgt. 25 ft.)

Very striking evergreen, with flat deep rich green foliage. Re-tains shape without shearing into natural pyramid form. For background plantings, or at building corners, or in front of pillars this kind of the Arbor-Vitaes can't be beat. Definitely one of our most popular ever-greens. Holds color all through the vear.

Field-grown and moss-balled, 24 to 30 inches. Each Each

\$3.00 \$2.75 \$3.25

Institutional Price Each Per 10 or More \$2.50



# YEWS YEW HEDGE

Japanese Upright Yew

(Taxus cuspidata capitata) (Hardy Zones 4 to 6, Hgt. 25 ft.)

Yew is unexcelled for evergreen hedging. Shears beautifully, thrives in shade or sun. Fertile soil is important and good drainage essential. Only Holly or Boxwood can be compared with Yew as luxury hedging. For the first time, this year we offer potted Japanese Yews, bringing this superb hedging within reach of the most modest budget.

Out of pots, 9 to 12 in. transplants.

704

Each Per 25 or More

60¢



#### SCOTCH PINE

(Pinus sylvestris) (Hardy Zones 2 to 7, Max. Hgt. 75 ft.)

Most popular evergreen for Christmas tree planting and with good reason. It is much easier to get a "catch" with Scotch Pine than other evergreens. It will grow in blow sand, the meanest clay or in a rock pile. Like other Pines, all it needs is good drainage. Makes a dense bushy growth that shapes well.
Ours has a good blue-green cast, and is unusually
fast growing. For quick cover, windbreak and background it is tops. **Prices at right.** 

### NORWAY PINE

(Hardy Zones 2 to 5, Max. Hgt. 75 ft.)

Here is a tree that many think will become the foremost plantation Christmas tree, and those who have decorated a full-body Norway Pine (or Scotch Pine) in their homes will never willingly go back

Also useful for screening, climate control and woodland planting. Plant in the open as it does not tolerate shade. **Prices at right.** 

#### **BLACK or AUSTRIAN PINE**

(Pinus nigra)

(Hardy Zones 4 to 6, Max. Hgt. 70 ft.)

Most widely used Pine tree for ornamental planting. Excellent for backgrounds, windbreaks, screening. Shaggy, dark green foliage. Famous for resisting heat, drought and city smoke. Prices below.

#### PINE PRICES

This spring we have an unusually fine group of 3-year transplanted NORWAY PINE, AUSTRIAN PINE and SCOTCH PINE, your choice, at values you can't duplicate for trees of this size and quality (please allow us to substitute one variety in the likely event we are sold out when your order is received).

3-year transplants, 8 to 12 inches.

20 for

\$2.75 \$13.00

# Decorative JUNIPERS



#### SPINY GREEK JUNIPER

\$1.75



#### WAUKEGAN JUNIPER

(Hardy Zones 2 to 5, Max. Spread 4 ft.) We have selected this as the outstand ing low, trailing, prostrate evergreen. Its steel-blue, needle-like foliage does not become so ragged with age as other low Junipers. Turns deep purple in fall.

Splendid for embankments, grave covering, softening concrete edges and elsewhere where a mat of luxuriant evergreen foliage is needed. Our plants are exceptionally nice this year. Prices below.

\$2.55 \$2.40



#### PFITZER JUNIPER

(Hardy Zones 4 to 9, Max. Spread 5 ft.)

Pfitzer Juniper is perhaps the most universally satisfactory and useful evergreen shrub of them all. We grow thousands of them and never seem to have enough. It is "just right" for so many locations.

Exceptionally handsome and hardy, its feathery grey-green foliage covers arching, spreading branches and makes it particularly useful in the foundation planting or as an informal border. It will stand considerable shade and is likewise drouth

No other evergreen I know flourishes so well from the Gulf to the Great Lakes and from coast to coast.

We offer both the Green and the Blue forms. Specify color. Prices at left.



#### ANDORRA JUNIPER (Hardy Zones 4 to 8, Max. Spread 4 ft.)

low-growing as Waukegan Juniper.

Distinctive silvery green foliage in summer; rich purple tones in winter. Shape is much like a low, broad vase which makes it extremely useful in foundation plantings, terraces and rockeries. Com-pletely hardy. Prefers a sunny location.

Wish you could see our beautiful block of plants. Prices at left.

#### CANNAERT JUNIPER (Hardy Zones 2 to 8, Max. Hgt. 25 ft.)

This is our favorite upright-growing Juniper. Heavily tufted lustrous deep green folioge is its distinguishing charm. Masses of porcelain-blue berries add to its beauty and attract winter birds. Grows vigorously but may be trimmed to desired height. Not choosy as to soil and tolerates more shade than most Junipers

It would be difficult to select a better upright growing evergreen for foundation or doorway planting, accent or screening.

Field-grown, moss-balled, 18 to 24 inches.

Each Per 3 Each Per 6 Each Per 20 or More

\$3.60 \$3.50 \$3.25 \$3.00



#### COLORADO **BLUE SPRUCE** (Hardy Zones 2 to 6, Max. Hgt. 40 ft.)

Sorry, we are sold out on Colorado Spruce for spring of 1954. We have thousands coming along all the way from one year to 6 years old. This fall we will have some dandies to offer.

#### **FEATHERWEIGHT** PACKING TO SAVE YOU MONEY

Because it is not possible to determine shipping costs in advance, plants are priced FOB Elsberry. Shipments will ordinarily go forward RR Express and this is usually more satisfactory to you, except on small packages which will be sent Parcel Post. Our sturdy, feather-weight packing keeps shipping charge to absolute minimum—average is 6% of plant cost.



HARDINESS ZONE MAP OF THE UNITED STATES

### Where Will It Grow?

U. S. Department of Agriculture, is the best means of indicating areas where any shrub or evergreen we list can be expected to thrive. From the map, find your own hardiness zone. Then note the zone designations after each variety listed. If the zones designated include your own,

Sometimes plants may be successfully grown outside their normal zone, particularly if given extra protection. For example, Magnolia grandiflora is a zone 6 plant but here at Elsberry, (near the northern edge of zone 5) we have been growing a northern strain successfully for several years. You should be wary of taking plants outside their designated zones, however, unless you are willing to experiment.

Of course, growth of our plants is controlled by factors other than minimum temperatures, on which this zone map is based. Ordinary good growing conditions are needed to make any plant thrive. Plants having protection against sweeping winds are generally favored, particularly during the establishment period. Well drained soil (more vital than soil fertility) is important to almost any woody plant, as roots must breath as well as the stability of the protection. These and other growth factors are mentioned in any plant discriptions where they beneficial. These and other growth factors are mentioned in our plant discriptions where th are particularly important and are covered in greater detail in our planting instructions that

#### MAKING YOUR **PLANTS THRIVE**

It is **easy** to plant FOR-REST KEELING Evergreens and other plants and to make them thrive!

With every order we send our own leaflet on planting, fertilizing, water-ing and mulching to secure rich, lustrous growth. Our varieties have been

selected with resistance to disease and insects in mind, but our leaflet also tells how to control pests that may appear. Simple direc-tions for pruning to de-velop and keep the growth form you want are includ-



#### CARDINAL BUSH

(Weigela vaniceki)

(Hardy Zones 4 to 9, Mox. Hgt. 6 ft.)

New shrub, our favorite among many Weigelas, this lovely plant is virtually covered to a fact the plant throughout mark. Withstands almost all climatic conditions and soils—plant in sun or partial she think this is one of the best, hardiest, and lovely new shrubs we can ofter you.



#### DOUBLE PINK FLOWERING ALMOND

(Hardy Zones 4 to 9, Max. Hgt. 4 ft.)

Hundreds of tiny double pink flowers smother the branches of this dwarf shrub in early spring before leaves appear. Dark green follage. Excellent, compact shrub for foundation



Flowering Almond



#### ENCHANTMENT MOCK ORANGE

(Philadelphus, Enchantment) (Hardy Zones 4 to 9, Max. Hgt. 8 ft.)



HYDRANGEA, HILLS OF SNOW

set out this spring will provide some bloom and a lass of white next year. Field-grown, 18- to 24-inch

PRICES of Flowering Shrubs

Each Each Institutional Price
Each Per 3 Per 10 Each Per 30 or More \$1.25 \$1.20 \$1.10 \$1.00



#### RED FLOWERING QUINCE

(Chaenomeles "Red Bird")
(Hardy Zones 4 to 9, Max. Hgt. 6 ft.)
Remember your delight as a child in first viewing a Flowering Quince ablaze with bloom from inside out? I can still remember doing a "double-take" to see if the plant was actually on fire.

on tire.

Plant breeders have improved the plant since then and our scarlet flowered form, "Red Bird" brings you a bushel of breath-taking bloom garnished with varnished, dark green foliage.



FRAGRANT HONEYSUCKLE

(Lonicera fragrantissima)
(Hardy Zones 4 to 9, Max. Hgt. 8 ft.)
Rare shrub whose creamy flowers will fill your spring garden with delicate and bewitching fragrance. Masses of ruby fruits appear in early summer before other shrubs—a most welcome treat for song birds. Plant in sun or partial shade, as its lustrous follage, blue-green below and deep emerald above, persists well into winter. Dense semi-evergreen character and moderate 6 to 8 ft. height make it indispensable for background.



American Highbush Cranberry

(Viburnum trilobum)
(Hardy Zones 2 to 8, Max. Hgt. 12 ft.)
Retter than the older European High-

#### **BEAUTY BUSH**

(Kolkwitzia) (Hardy Zones 4 to 9, Max. Hgt. 10 ft.)

Truly a plant which lives up to its name, Beauty Bush is considered the showiest of the hundreds of introductions by E. H. Wilson of the famed Arnold Arboretum. A profusion of bell-shaped, shell-pink flowers appear in June, weighing down the arching, graceful branches with the abundance of bloom. Requires no special attention of any kind. A "must" for your flowering shrub bed.



#### DWARF WINGED EUONYMUS

(Euonymus alata compacta) (Hardy Zones 3 to 9, Max. Hgt. 4 ft.)

Finest dwarf shrub that we know today. The foll foliage is a vivid pink-crimson, with reddish berries. It is quite compact in growth and colors more brilliantly in the fall than any other plant in its family. Makes a splendid specimen and has been used in hedges requiring practically no clipping. Try a few Dwarf Euonymus this spring . . next fall you'll be ordering more. 4-year plants, 10 to 15 inches.

### Flowering Ornamental Trees are NECESSARY

#### WASHINGTON HAWTHORN



We are amazed at the way these trees laugh at drouth, winds and other vicissitudes of nature. For vicissitudes of nature. For gay flower effect and lustrous foliage in summer, masses of berries in winter and brilliant hues in autumn and charm throughout the year Washington Thorn is tops.

added color we all long for in the spring and summer. Choose several varieties for an array of color use some in your shrub beds and plant some in the yard as specimen trees. Try massing several varieties together for an unusual and beautiful effect. From Flowering Dogwood to Thundercloud Plum, you will be gratified by any of the flowering trees we are listing this spring.

"CHRISTMAS BERRY"

(Hardy Zones 2 to 9, Max. Hgt. 9 ft.)

Note our emphasis on low-growing and dwarf shrubs, so im-

CHINESE HYBRID LILAC





to give more color effect to your yard and garden. Our selection of 9 choice trees will provide that

Each Each Per 3 \$1.65 \$1.60





#### GOLDEN RAIN TREE

(Hardy Zones 5 to 9, Max. Hgt. 25 ft. Nothing so describes this tree as its name. In midsummer the whole tree is a veritable cascade of golden bloom. There are a number of trees along the highway above our nursery and every year astounded travelers stop in to ask the name. Interesting bladder-like pods follow the flowers. Only one other tree hardy in the North has truly yellow flowers. A splendid small tree for flower and light shade.

Field-grown, 5 ft.
Each Each Per 3 Each Per 6 or More
\$2.25 \$2.15 \$2.00



HOPA CRAB

(Hardy Zones 4 to 6, Max. Hgt. 20 ft Finest of the Flowering Crobs—masses sec-colored blossoms in May followed gree, crimson Crabs (crimson all the value of the control of the

able flowering tree for your grounds.
Field-grown, 4-5 ft., well branched.
Each Each Per 3 Each Per 6
\$2.25 \$2.00 \$1,90
titutional Price, Each Per 20 or Mor



#### RED BERRIED MOUNTAIN ASH

(Hardy Zones 2 to 5, Max. Hgt. 40 ft.)

(Hardy Zones 2 to 5, Max. Hgt. 40 ft.)

Our favorite of the many Mountain Ash grown.

Everyone who has seen Mountain Ash heavy with
clusters of bright red berries through the autumn
days will agree it is a gorgeous sight to behold.

Excellent pyramid form. Fine foliage which takes
on warm autumn coloration. No finer tree existing
to line a driveway.

Hardiness makes it particularly good in far
North. Grows better north of Zone 5.

Field-grown, 4-5 ft.

Each Each Per 3 Each Per 6

\$2.60 \$2.25 \$2.25



### FLOWERING DOGWOOD

painst evergreens.
Field-grown, 2-3 ft., moss-balled.

Each Per 3
Each Per 6
S2.15
S2.00
Institutional Price
Each Per 20 or More
S2.15
S2.00
S2.15 PINK FLOWERING DOGWOOD

Identical to White Flowering Dogwood, except for porcelain-pink flows. No plant possesses more breath-taking beauty when in bloom, Field-grown, 24-30 in, moss-bolled,



#### REDBUD

(Hardy Zones 4 to 8, Max. Hgt. 30 ft.)

(Hardy Zones 4 to 8, Max. Hgt. 30 tt.)

Choice native small tree laden with masses of purplish pink flowers at break of spring. Pleasing heart-shaped foliage and picturesque form. Excellent for accent in shrub border. Or a grouping of 3 to 5 Redbud planted close together—perhaps 5 feet apart—will present a breath-taking picture. Completely hardy. Will take full sun or considerable shade. One of the finest small trees for naturalizing.

Field-grown, 3-4 ft., branched.
Institutional Price
Each Each Per 3 Each Per 6 Each Per 20 or More
\$1.50 \$1.40 \$1.25 \$1.10



#### SAUCER MAGNOLIA

(Magnolia soulangeana)
(Hardy Zones 5 to 9, Max. Hgt. 25 ft.)
This eye-catcher is best known and best loved of all Magnolias.
Huge pinkish orchid blooms, large as saucers, appear before the foliage and completely cover the tree. Broad, rich green leaves lend a tropical appearance through the summer. Our plants are cutting-grown and bloom when very young. Plants 3 or 4 ft. tall, often have several flowers.

several flowers.

18-24 in., well branched, moss-balled.

Each Each Per 3 Each Per 6 or More
\$2.25 \$2.15 \$2.00

# OUR SATISFIED CUSTOMERS

### Your Best Guarantee

From coast-to-coast you will find Forrest Keeling Multiflora Fences protecting land and livestock. It's the Fence of a Lifetime and these customers have been kind enough to tell us their experiences with our Multiflora Rose.

"Want to add that the order for the 10,000 plants for the Ranch came through in fine shape, and they are very healthy plants, and am sure they will thrive." — Johnstown





"Last Saturday I received the shipment of Multiflora Roses ordered from you earlier in the season, and forwarded to me at Topeka. Indiana.

earlier in the season, and forwarded to me at Topeka, Indiana.

"During the past years I have had occasion to order nursery stock from various nurseries situated from the Atlantic Coast to the Rocky Mountains, and including localities in the South and Southwest, but the little shipment received from you, both in quality of the plants and the care taken in packing is as fine if not the finest I have ever received."

"Please accept my thanks for the more than honest way in which this order was filled. It will be a pleasure to recommend the Forrest Keeling Nursery to any of my friends and acquaintances." — Topeka

#### Letters of Praise for Forrest

These excerpts are take to



"Two years ago I bought several thousand multiflora roses from your nursery. They have been so successful I want to

put some more in this fall.
"Would appreciate it if you would reserve 850 two year old plants for me."

Kirkwood
"It is now six months since I planted a fence of Multiflora Roses around my residence, and all my neighbors are watching it with keen interest. They all are amazed that every one of the plants is growing, because when I planted them they received no more care than just being placed in the soil, which is nothing but 'old hard pan'." — Maplewood



Selecting parent stock for Thorniness, Disease Resistance and Vigor.

FROMBLINIA "My husband and I were well pleased with your recent shipment of five hundred Multiflora roses (payment for which is enclosed). They were of unusually high quality, far superior to roses we have purchased from other sources." — Spencer

### Keeling Multiflora Fence!

m letters on file in our office for inspection.



12 year Multiflora Fence Planted by Hugh Steavenson — "Horse-high, Bull-Strong, Goat-tight!"

"Last year I ordered a thousand plants of Multiflora Rose from you and I want to express my thanks for the nicest plants I ever received from any nursery — they were in perfect condition." — Wakeeney

"The farm advisor looked at the one year old Multiflora hedge and said it is the best he has seen. He thinks it will hold stock at two years old." — Lawrence

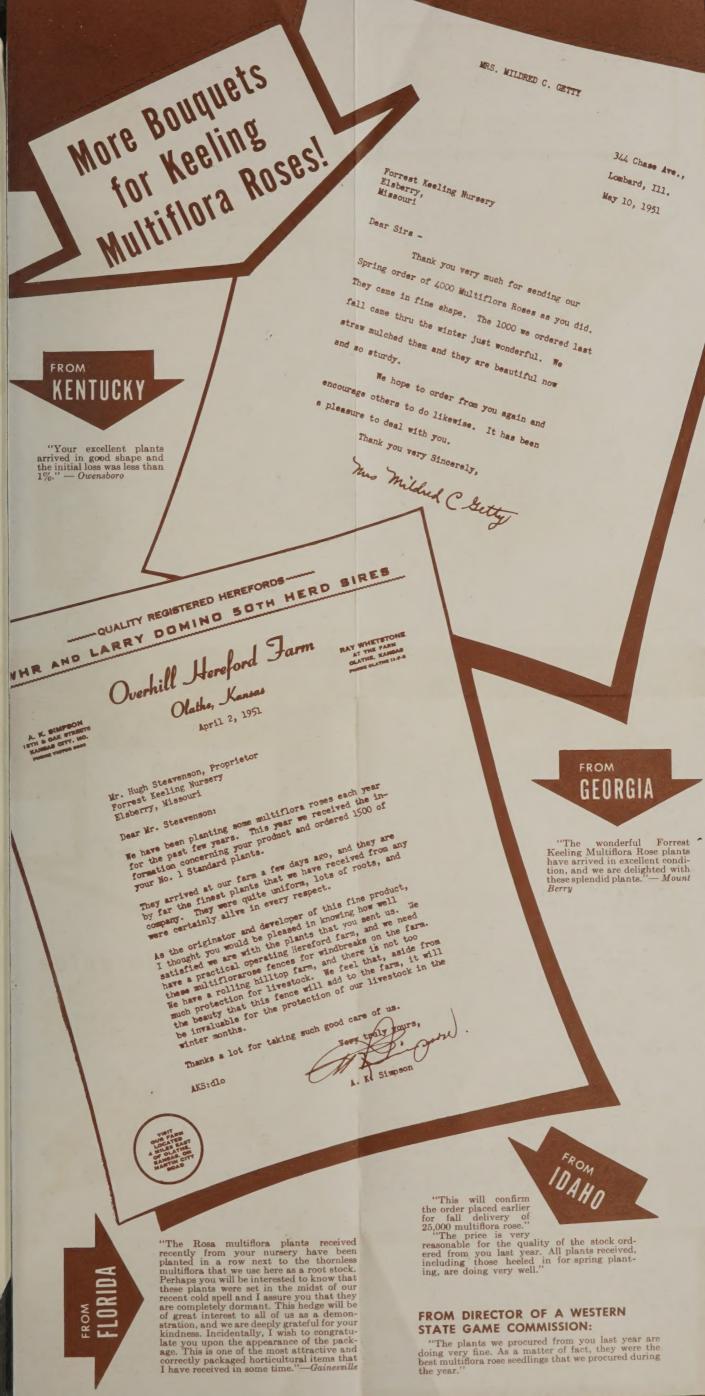


#### FROM A SOUTHERN STATE GAME AND FISH COMMISSION:

"We would like to place an order with you now for next fall delivery for 25,000 Multiflora Rose plants. The 20,000 plants we received from you this fall were excellent stock.'

"You will be interested to know that survival of the plants so far is almost 100%. They are making vigorous growth at this time."





#### FROM OHIO:

"I am writing to ask about the price of Multiflora Rose again this year. Practically none of the roses I got last fall from you died. They are splendid. I will need perhaps 2,000 or 2,200 this fall as I bought the balance of our old farm from my brother." — Willoughby

#### FROM ILLINOIS:

"Of the 1,000 plants of your No. 1 Size which I set out last March all have made excellent growth except three — run over by a wheel in plowing. Attaining an average height of 28" in the past summer. I am willing to hazard the guess that I will have a cattle fence in less than three years!" — Henry

#### FROM WISCONSIN:

"The winter of '50-'51, it was 40 degrees below zero here. It never killed a plant. The tips froze back a little." — Brownton

#### FROM NEW JERSEY:

"The Multi-flora Rose Hedge that I planted three years ago from you is excellent. I planted them along the road near the cold frames and this does a wonderful job in protecting the windows from dogs or other animals, and is a wonderful windbreak." — Caldwell

#### FROM TENNESSEE:

"Want to express my thanks to you for your promptness in handling my recent order for roses — also to say I am highly pleased with the healthy appearance and fine root system of your plants." — Nashville

#### FROM ARKANSAS:

"Please send 10,000 of your number one plants. It might interest you to know that all we have purchased from you in the last four years are doing well." — De Vall's Bluff

#### FROM MISSISSIPPI:

"Please send immediately 1200 No. 1 grade Multiflora—I am an old customer re-ordering an item which has proved more than satisfactory."—Jackson

#### SOUTH CAROLINA Drive-in-Theater Owner:

"If this Multiflora continues to grow in the future as it has in the past, these windstorms high insurance rates and other troubles connected with ordinary fences are a thing of the past. — Anderson, S. C.



Forrest Keeling

HUGH STEAVENSON, Prop.

ELSBERRY, MO.